

JANUARY

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fashion calendar

MARCH 10

2003

ruth finley, *publisher*

153 east 87th street • new york, ny 10128
(212) 289-0420 • fax (212) 289-5917

NEW YEAR'S DAY
Wednesday, January 1

MARTIN LUTHER KING JR'S
BIRTHDAY
Monday, January 20

PRESIDENT'S DAY
Monday, February 17

ASH WEDNESDAY
Wednesday, March 5

ST. PATRICK'S DAY
Monday, March 17

PASSOVER
Thursday, April 17 - 24

GOOD FRIDAY
Friday, April 18

EASTER
Sunday, April 20

MOTHER'S DAY
Sunday, May 11

MEMORIAL DAY
Monday, May 26

FATHER'S DAY
Sunday, June 15

INDEPENDENCE DAY
Friday, July 4

LABOR DAY
Monday, September 1

ROSH HASHONAH
Saturday, September 27

YOM KIPPUR
Monday, October 6

COLUMBUS DAY
Monday, October 13

ELECTION DAY
Tuesday, November 4

VETERANS DAY
Tuesday, November 11

THANKSGIVING DAY
Thursday, November 27

CHRISTMAS
Thursday, December 25

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S
BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Wednesday, March 17

PASSOVER
Tuesday, April 6-13

GOOD FRIDAY
Friday, April 9

EASTER
Sunday, April 11

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Thursday, September 16

YOM KIPPUR
Saturday, September 25

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

CHRISTMAS
Saturday, December 25

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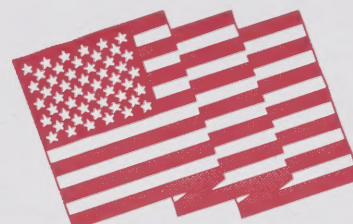
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 3 & 10, 2003

UNLESS OTHERWISE NOTED, ALL AREA CODES ARE 212

SPRING SHOWS: NEW YORK, SEPT. 12-19; LONDON, SEPT. 22-26; MILAN, SEPT. 27-OCT. 5; PARIS, OCT. 8-15

- | | | | |
|--|--|-------------------------------------|---|
| March 3 | AEETES BY ESCORIAL (Knitwear & Accessories) | Jill Bredel, 137 W 19 th | 331-1390 |
| March 3 | PETER COHEN (Fall 2003) | Jill Bredel, 137 W 19 th | 331-1390 |
| March 7-10 | THE ARMORY SHOW, Piers 88 & 90 (12 th Ave/48 th & 50 th St). Hrs: 3/7-3/9, 12 Noon-8PM; 3/10, 12 Noon-5PM. Tks: \$15. (Opening Preview Gala to benefit the Museum of Modern Art, 3/6. Info: 708-9680 or specialevents@moma.org) | | |
| March 7 | <u>BOLOGNA</u> : EUROPEAN FIFI – ITALY. Reception & Dinner (Blk Tie). Palazzo Albergati Accademia del Profumo Awards at Cosmoprof. By invitation. Contact: The Fragrance Foundation, 725-2755. | | |
| Saturday
March 8
11:30 A.M. | LAUNCH OF NEW RESTAURANT
WITH CHEF, LARRY FORGIONE
For information: 391-3634. | LORD & TAYLOR | AN AMERICAN PLACE
5 TH FLOOR |
| March 8 | <u>PARIS</u> : LEONARD FALL SHOWING, 3PM. By inv. Thereafter: Buyers, 3/9-15, by appt. Contact: 212-869-3601 | | |
| March 8-10 | <u>PARIS</u> : MIDECE (Shoe Fashion Fair). Contact: 33-01-44-71-71-71. (Fax: 33-01-44-71-04-04) | | |
| March 9-11 | THE INTERNATIONAL BEAUTY SHOW, Javits Ctr. Registration: 800-427-2420 or online at www.ibsnewyork.com | | |
| March 9-11 | THE CHILDREN'S CLUB (Children's clothing, accessories, jewelry, shoes) at Javits Convention Center. Trade/Press: ENK, 759-8055. (Fax: 758-3403). | | |
| Monday
March 10
9:00 A.M. | DIRECTIVES SPRING/SUMMER 2004
TREND PRESENTATION
& 4PM. Speaker: Jim Siewert. Including Global Fabric Studios with fabrics from USA, Asia, Mexico & Europe. Continuously by appointment Mon.-Thurs. from 3/10-5/29. Contact: 251-8024. | CELANESE ACETATE | 3 PARK AVENUE
37 TH FLOOR (34 TH ST) |
| March 10 | JOANNA MASTROIANNI | New Address: 230 W 38 th | 15 th fl 764-0840 |
| Tuesday
March 11
9:30 A.M. | FOUR VIEWING SESSIONS—
FALL/WINTER COLLECTIONS
Also, 12:30PM, 2:30PM, 4:30PM. Informal modeling & celebrity stylist presentation. By invitation. Contact: Erin LaRose, Marina Maher Communications, 485-6861. | W BY WONDERBRA | PLACE TO BE
ANNOUNCED |
| Tuesday
March 11
12:00-2:00 P.M. | ANNUAL BEAUTY EDITORS'
LUNCHEON
By invitation. Contact: Katharine Bernard, 462-4445. | SALLY BEAUTY | PLACE TO BE
ANNOUNCED |
| March 11 | THE ISABELLA CO (thru 3/31)
(Basler) | 1412 B'way | Suite 1604 302-2055 |
| March 11-13 | IFFE (INT'L FASHION FABRIC EXHIBITION) (Over 400 domestic & Int'l Exhibitors) Javits Convention Center. Contact: 877-554-4834 or 218-723-9792. (Fax: 917-326-6168). | | |
| March 12-16 | <u>PARIS</u> : WORKSHOP (RTW). By invitation. Contact: 33-01-58-36-47-47. (Fax: 33-01-58-36-47-44) | | |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 13 6:00 P.M.	BOOK LAUNCH: "RED CARPET DIARIES" BY STEVEN COJOCARU Host: Martha Nelson, Managing Editor. By invitation. Contact: Ted Inc., 564-6367 x 38.	PEOPLE MAGAZINE	THE EMBASSY 36 EAST 67 TH STREET
March 13-16	<u>PARIS</u> : TRANOI Contact: 33-01-53-01-84-93. (Fax: 33-01-42-71-07-03).		
March 13-16	<u>PARIS</u> : PARIS SUR MODE (Designer Womenswear) at Jardin des Tuileries. Contact: 33-1-49-096039.		
March 13-16	<u>PARIS</u> : PREMIERE CLASSE (Accessories). Contact: 33-01-40-13-74-70. (Fax: 33-01-40-13-74-80).		
March 13-16	<u>PARIS</u> : ATMOSPHERE D'HIVER. Contact: 33-01-49-09-60-36. (Fax: 33-01-49-09-61-06).		
March 13-16	<u>DUSSELDORF</u> : GDS (Shoe Fair). Contact: 211-4560-01. (Fax: 211-4560-668).		
March 15-17	<u>DALLAS</u> : INT'L GIFT & HOME ACCESSORIES MARKET. Contact: 914-321-3200.		
March 16-18	FAME (700 Collections – Women's RTW/Accessories) Including launch of a new cash and carry section, "Jewelry-To-Go". Featuring 35 jewelry companies. At Javits Conv. Ctr. Contact: Sam Starr, 1-877-904-FAME or 212-686-4412 x 435.		
March 17-21	YUMA TOPEKA (Fall)	174 E 2 ND St.	9AM-3PM Daily: Magda, 347-564-4472
March 17	ST. PATRICK'S DAY (Monday)		
March 17-21	<u>TORONTO</u> : TORONTO FASHION WEEK. Contact: 416-954-9896. (Fax: 416-973-6055).		
Tuesday March 18-19 9:00-6:00 P.M.	FASHION PRESS PREVIEWS Daily, 3/18-3/19. By appointment. Contact: Marissa Geller, Lippe Taylor, 598-0336 x 128.	BARELY THERE	SARA LEE INTIMATES 260 MADISON AVENUE
Tuesday March 18 6:00 P.M.	RECEPTION TO CELEBRATE THE WORK OF MANOLO VALDES Spanish painter and sculptor, whose work will be in Lord & Taylor windows beginning 3/5. Cocktails. By inv; 391-3634.	LORD & TAYLOR	AN AMERICAN PLACE 5 TH FLOOR
Tuesday March 18 6:00 P.M.	DINNER HONORING STAN GELLERS: SENIOR EDITOR OF DNR Cocktails. Program, 7PM. Dinner, 8PM. Benefit for Stan Gellers Scholarship Fund for L.I.M. Fashion Education. Foundation. Tickets: \$500. Contact: 752-1530. (Fax: 759-4688). Press: Fineberg Publicity, 686-7820. (Fax: 545-0656).	LIM (LAB. INSTITUTE OF MERCHANDISING)	THE RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday March 18 6:00 P.M.	FALL 2003 PREVIEW PARTY: MEN'S & WOMEN'S FOOTWEAR COLLECTIONS By invitation. Contact: The Bromley Group, fax: 213-5460.	THE FRYE COMPANY	THE JAZZ STANDARD 116 EAST 27 TH STREET
March 18-22	<u>MIAMI BEACH</u> : FASHION WEEK OF THE AMERICAS. Designer fashion shows/live concerts. Top/emerging talent of S.A., Spain, the Caribbean. At Fashion Tents. Info: Sobol, 954-476-5761. Fax: 954-476-8697. beth@sobolfashion.com		
Wednesday March 19 8:30 A.M.	"CELEBRITIES: SHOW BUSINESS AND THE BOTTOM LINE" Breakfast buffet. 9-10AM, Presentation & Discussion. Tickets: \$100. Contact: 725-2755.	THE FRAGRANCE FOUNDATION	THE CONFERENCE CENTRE 145 EAST 32 ND ST. – 9 TH FLOOR
Wednesday March 19 10:00 AM.	"A BRIEF STORY" — PREVIEW OF FALL 2003 MEN'S UNDERWEAR By invitation. Contact: Fineberg Publicity, 686-7820.	JOCKEY	1411 BROADWAY 10 TH FLOOR (39 TH /40 TH ST)
Wednesday March 19 6:30 P.M.	LAUNCH OF SPORTSWEAR COLLECTION Cocktails. Presentation, 7:30 PM. By invitation; Denise Weaver or Tara Clavell, Gale Group, 685-6789. (Fax: 685-6944).	DAVID MEISTER	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 20 10AM-3:00 P.M.	HOME PRESENTATION By appointment. Contact: Loving + Company, 213-3504.	AMY COE, INC.	BRYANT PARK HOTEL 40 W 40 TH ST-PENTHOUSE STE.
March 20-23	<u>MILAN</u> : MIPEL (Leathergoods) Contact: 39-02-584-511 (Fax: 39-02-584-51320).		
March 20-23	<u>MILAN</u> : MIFUR (Furs & Leatherwear). Contact: 39-02-76003315 (Fax: 39-02-76022024).		
March 20-23	<u>MILAN</u> : MICAM (Int'l Footwear). Contact: 39-02-/438291. (Fax: 39-02/43829233)		
Friday March 21 9PM-Midnight	BOOM BY ATOM EYEWEAR LAUNCH & VISION EXPO WRAP-UP By invitation. RSVP: Lokee@aol.com or fax: 995-8442.	MOJA DESIGN	SHOW -135 WEST 41 ST ST. (B'WAY & 6 TH AVENUE)
March 21-23	VISION EXPO (Eyewear) at Javits Convention Ctr. Contact: 1-800-811-7151 or 972-620-3040.		
March 22-25	<u>CHICAGO</u> : WOMEN'S & CHILDREN'S MARKET (Fall I). Contact: 800-677-6278.		
Sunday March 23 6:00 P.M.	9 TH ANNUAL ACADAEMY AWARDS VIEWING PARTY Cocktails. Dinner, 7PM, Academy Awards Broadcast begins live from the West Coast, 8PM. By inv. Contact: Susan Magrino Agency, 957-3005.	ENTERTAINMENT WEEKLY	ELAINE'S 1703 SECOND AVENUE
March 23	<u>LOS ANGELES</u> : THE OSCARS -- TELEVISED AWARDS CEREMONY (Sunday).		
March 24	<u>PARIS</u> : EUROPEAN FIFI AWARDS – FRANCE. Awards ceremony and cocktail reception, Salle Gaveau. By invitation. Contact: The Fragrance Foundation, 725-2755.		
Tuesday March 25 7:00-9:00 P.M.	PREVIEW OF BOMB'S ANNUAL BENEFIT AUCTION Featuring works by 10 artists including George Condo, April Gornik, Pat Steir, Clifford Ross. Cocktails. Contact: Andre Wiesmayr, andre@issey.com (Public Viewing, 3/26-4/7).	TRIBECAISSEYMIYAKE BOMB MAGAZINE	119 HUDSON STREET (N. MOORE)
Tuesday March 25 7:00-9:00 P.M.	'THE FUTURE OF FASHION: A PANEL DISCUSSION ON THE CHALLENGES Facing Young Designers Today.' Moderator: Bridget Foley. By invitation.	CFDA & GEN ART	CUNY GRADUATE CENTER 365 FIFTH AVENUE (34 TH ST).
March 25-27	<u>LAS VEGAS</u> : TRAVEL GOODS SHOWCASE. Las Vegas Convention Center. Contact: 609-720-1200		
March 25-27	<u>TOKYO</u> : DESIGNERS & AGENTS (Fall 2003) (Men's & Women's RTW/Access.) Aoyama Bell Commons, 2-14-6 Kita Aoyama, 7 th fl, Minato-Ku. Trade: 212-302-9575. Fax: 302-9576. da@designersandagents.com		
March 25	<u>MADRID</u> : EUROPEAN FIFI – SPAIN. Awards ceremony and cocktail reception, Circulo de Bellas Artes de Madrid. Evening Attire. By invitation. Contact: The Fragrance Foundation, 725-2755.		
Wednesday March 26-Apr. 1 7AM-7:00 P.M.	BRIDAL COLLECTION — INFORMAL SHOWINGS Daily, 3/26-4/1. By appointment. Contact: Milton Paris, 760-7244. (Fax: 760-7245).	ST. PUCCHI	222 WEST 37 TH STREET SUITE 5A
Wednesday March 26 7:00 P.M.	FALL 2003 PRESENTATION Designer Sportswear Collection. By invitation. Contact: Roger Joseph, 917-408-0408.	SHELLY STEFFEE	34 GANSEVOORT STREET (HUDSON/9 TH AVENUE)
March 26-27	<u>TOKYO</u> : TO BE CONFIRMED (TBC) (Men's/Women's RTW/Accessory Collections), Tokyo Tower Amusement Hall. Contact: Satoshi Mukohata, 206-781-7648. (Fax: 206-781-7886).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 27 7:00 P.M.	PRESENTATION OF "STYLE PACKAGE" RUDE GIRL RIVE GAUCHE Cocktails. By invitation. RSVP: Delous Active, 226-1210.		237 CENTRE STREET (BROOME/GRAND ST)
March 27-31	<u>DALLAS</u> : WOMEN'S & CHILDREN'S MARKET. Contact: 214-655-6100.		
March 27-28	<u>FLORENCE</u> : MODA PELLE BY PITTI I IMMAGINE (Leather hides, fabrics). Contact: 011-39-055-369-3407.		
March 28-Apr. 1	PAT KERR BRIDAL COUTURE Hotel Carlyle, Madison Ave/76 th St. Contact: 744-1600 (Prior 3/28: 901-525-5223 or fax: 901-526-3578)		
March 28-30	<u>FT. LAUDERDALE</u> : FLORIDA FASHION FOCUS. Contact: 305-718-4320 or 888-249-1377.		
March 28-31	THE NEW YORK HOME TEXTILE SHOW. Javits Convention Center. Contact; 800-272-7469. (Fax: 914-948-6180).		
March 28-31	EX-TRACTS (Personal Care, Aromatherapy, Hair/Bath/Body Products etc) Contact: 800-272-7469. (Fax: 914-948-6180).		
March 28	<u>TOKYO</u> : AUTUMN/WINTER COLLECTIONS (3/28-4/11). By invitation. For info: CFD Tokyo, fax: 81-33498-5973. or cfdtokyo@cfid.or.jp For tkts contact member showrooms listed on www.cfid.or.jp (Schedule upon request, 289-0420.).		
March 29-Apr. 1	NEW YORK BRIDAL MARKET		
Saturday March 29 11:00 A.M.	PRESS SHOWING: FALL 2003 BRIDAL COLLECTION By invitation. RSVP: Kristin Dwyer, Ogan/Dallal Associates, 840-0888 or kristin@ogan-dallalpr.com	JIM HJELM COUTURE	525 SEVENTH AVENUE 17 TH FLOOR
March 29-Apr. 1	OSCAR DE LA RENTA BRIDAL Wedding Couture Designer Showcase at Waldorf. Appt: Brian Sutera. 973-471-7444		
March 29-Apr. 1	WEDDING COUTURE DESIGNER SHOWCASE at The Waldorf Towers, 100 E 50 th St. Hrs: 3/29, 12-6PM; 3/30 & 3/31, 9-6PM, 4/1, 9-11:30 AM. Info: Independent Visions Couture Exposition, 397-7766. Fax: 397-7765 nybridalshow@aol.com		
March 29-Apr. 1	INDEPENDENT VISIONS (115 Bridal Designer Collections) Metropolitan Pavilion, 125 West 18 th St. Hrs: 3/29, 12-6PM; 3/30-31, 9AM-6PM; 4/1, 9AM-4PM. Contact: 397-7766. (Fax: 397-7765). Email: nyvision@aol.com		
March 29-Apr. 1	COUTURE BRIDAL SHOW, Kitano Hotel, 66 Park Ave. Registration/info: 888-3935 or www.couturebridalshow.com		
Sunday March 30 11:00 A.M.	SHOWING OF SPRING 2004 BRIDAL COLLECTION By inv. RSVP: Randall Rutledge PR, 967-4009. (Fax: 967-4199). Thereafter. Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday March 30 1:00 P.M.	TWO PRESS SHOWINGS: SPRING BRIDAL COLLECTION Again, 3PM. By inv. Contact: Sylena Lyons, 647-0863. (Fax: 647-1562).	ELIZABETH FILLMORE	PLACE TO BE ANNOUNCED
Sunday March 30 4:00 P.M.	PREMIER PRESS SHOWING: SPRING BRIDAL COLLECTION By invitation. Press: Christina Juarez & Co., 725-3476.	KENNETH POOL FOR AMSALE	PLACE TO BE ANNOUNCED
March 30-Apr. 1	LIANCARLO BRIDE	501 Seventh	Suite 209 997-0120
Monday March 31 8:30 A.M.	SHOWING OF SPRING BRIDAL COLLECTION By invitation. Thereafter by appointment. Contact: 575-6400 x 4727.	VERA WANG	PLACE TO BE ANNOUNCED
Monday March 31 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Contact: 921-1585. (Fax: 921-4171).	BADGLEY MISCHKA	PLACE TO BE ANNOUNCED

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 31 11:00 A.M.	PRESS SHOWINGS: FALL 2004 BRIDAL COLLECTION By invitation. RSVP: Kristin Dwyer, Ogan/Dallal Associates, 840-0888 or kristin@ogan-dallalpr.com	LAZARO	525 SEVENTH AVENUE 17 TH FLOOR
Monday March 31 12:00 Noon	SHOWING OF SPRING/SUMMER 2004 BRIDAL COLLECTION By invitation. Thereafter by appt. Buyers: Caroline Janot, 414-0980 (Fax: 414-0972). Press: Sandy Graham, 691-4257.	REEM ACRA	PLACE TO BE ANNOUNCED
Monday March 31 1:00 P.M.	PRESS SHOWING: SPRING BRIDAL COLLECTION By invitation. Contact: Todd Bagwell, 768-0707.	ULLA-MAIJA	24 WEST 40 TH STREET
Monday March 31 2:00 P.M.	PRESS SHOWINGS: FALL 2004 BRIDAL COLLECTION By invitation. RSVP: Kristin Dwyer, Ogan/Dallal Associates, 840-0888 or kristin@ogan-dallalpr.com	ALVINA VALENTA	525 SEVENTH AVENUE 17 TH FLOOR
Monday March 31 4:00 P.M.	PRESS SHOWING: SPRING BRIDAL COLLECTION By invitation. Press: Christina Juarez & Co., 725-3476.	AMSALE	625 MADISON AVENUE (58 TH /59 TH STREET)
March 31	STEPHEN YEARICK/ICG (Bridal Collection)	501 Seventh	2 nd fl 221-8188
March 31	<u>LOS ANGELES</u> : MERCEDES-BENZ SHOWS LA LAUNCH PARTY, 6-8PM. Place to be announced. By invitation.		
March 31	<u>LONDON</u> : EUROPEAN FIFA – ENGLAND. Cocktail Reception/Dinner/Awards Ceremony. (Blk Tie), At Dorchester Hotel. By invitation. Contact: The Fragrance Foundation, 725-2755.		
Tuesday April 1 7:00-9:00 A.M.	7 TH ANNUAL SCHOLARSHIP AWARDS BREAKFAST Honorees: Ian Gittlitz, Cynthia Evans, Bill Kilbride, David C. Sabin, Laura Sen. For the Home Products Development Program. By invitation. Tickets: \$200. Contact: 217-7820. Press: 217-7642.	FASHION INSTITUTE OF TECHNOLOGY	WALDORF-ASTORIA GRAND BALLROOM
Tuesday April 1 10:00 A.M.	PRESS SHOWING OF SPRING 2004 BRIDAL COLLECTION Press by invitation: Kimberly Flaster; Buyers by appt: Maggie Baurkot. Contact: 944-5757. (Fax: 944-7996).	CAROLINA HERRERA	501 SEVENTH AVENUE 17 TH FLOOR
Tuesday April 1 6:30-8:30 P.M.	“ROBERTO DUTESCO, PHOTOGRAPHER, THE FRENCH CULTURAL ARTIST” EXHIBIT OPENING Also sponsored by the Canadian & Romanian Missions to the UN. By inv. Contact: 645-6286 or bowennyc@yahoo.com	ASSOCIATION	UNITED NATIONS
April 1-4	<u>LOS ANGELES</u> : MERCEDES-BENZ FALL SHOWS IN LA. At Standard Hotel, 550 South Flower (6 TH Street) Contact: 7 TH on Sixth, 212-253-2692. (Fax: 212-245-0295). (Schedule Available Upon Request, 212-289-0420).		
Wednesday April 2 8:30 A.M.	FALL 2003 PRESS BREAKFAST: MEN'S/ WOMEN'S FOOTWEAR COLLECTIONS By invitation. Contact: The Bromley Group, fax: 213-5460.	UGG AUSTRALIA & SIMPLE SHOES	ASIA DE CUBA 273 MADISON AVENUE
Wednesday April 2 6:00 P.M.	ESTEEM TEAM TO HONOR RUTH FINLEY Cocktails. Dinner, performance and awards presentation at 7PM. To benefit mentoring program, working with high school girls. Tickets: \$200. Contact: SEO/Estee Team, 23 Gramercy Park, 532-9454.	SEO (SPONSORS FOR EDUCATIONAL OPPORTUNITY)	ALTMAN BUILDING 18 WEST 18 TH STREET
April 2-8	<u>LOS ANGELES</u> : WOMEN'S & CHILDREN'S MARKET (Fall I) Contact: 1-800 Cal Mart x 3697.		
Thursday April 3 7:00 P.M.	THE BILL BERNBACH MEMORIAL BENEFIT DINNER Cocktails. Dinner, 8PM. (Blk Tie). Tkts: \$650-\$5,000; 675-9474. Press: Linda Mansfield, R. Couri Hay PR, 580-0835.	THE LEUKEMIA & LYMPHOMA SOCIETY NYC CHAPTER	HOTEL PLAZA GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 3 7:00-10:00 P.M.	4 TH ANNUAL "PAWS FOR STYLE" FASHION SHOW & FUNDRAISER One of a kind canine couture fashions created by famous RTW fashion designers Show, 8PM. For Humane Society of NY. Tks: \$100. Contact: Humane Society of New York, 212-752-4842 x 233.	ANIMAL FAIR	EUGENE'S 27 WEST 24 TH STREET
April 3-7	<u>ATLANTA</u> : WOMEN'S & CHILDREN'S MARKET (Fall I). Contact: 404-220-2425.		
April 3-7	<u>ATLANTA</u> : INT'L BRIDAL & SPECIAL OCCASION. Contact: 404-220-2425.		
April 3-10	<u>BASEL, SWITZERLAND</u> : BASEL (Watches) Contact; 41-61-686-2020.		
April 4	<u>LOS ANGELES</u> : MERCEDES-BENZ SHOWS LA CLOSING PARTY, 10PM-2AM. Place to be announced. By invitation.		
April 4-7	<u>LOS ANGELES</u> : DESIGNERS & AGENTS (Fall 2003) (Women's RTW/Accessory). The New Mart Bldg., 127 E. 9 th St., 3 rd fl & The Cooper Bldg, 860 S. Los Angeles St. Contact: 212-302-9575. Fax: 212-302-9576 da@designersandagents.com		
Saturday April 5 2:00 P.M.	CLAIRE'S CORNER: STORYTELLING FOR CHILDREN Again, 4/12, 4/19, 4/26. Children must be accompanied by an adult. For Info: 382-7670.	LORD & TAYLOR	FIFTH AVE. & 39 TH ST. 7 TH FLOOR
April 5-8	CHICAGO: CHICAGO BRIDAL MARKET. Contact: 800-677-6278.		
April 6-8	THE OFF-PRICE SPECIALIST SHOW (Branded & non-branded men's, women's, children's apparel, lingerie, outerwear, innerwear, hosiery, neckwear etc). At Penn Plaza, 33 rd St & 7 th Ave. Hrs: 9-5 PM. Contact: 262-782-1600.		
April 6	DAYLIGHT SAVING TIME BEGINS (Sunday).		
April 6-7	<u>LOS ANGELES</u> : SHOE SHOW. Contact: 213-630-3600.		
Monday April 7 8:30 A.M.	FALL/WINTER AMERICAN/EUROPEAN RTW AUDIO-VISUAL PRESENTATIONS Also, 10 AM, 12 Noon & 5 PM. Panel discussion to follow 12 Noon show moderated by Ralph Rucci. Tickets: \$75, members/\$90, non-members. Contact: 593-1715. (Fax reservations: 593-1925).	THE FASHION GROUP INT'L	TIME & LIFE BLDG. 1271 AVE. OF AMERICAS
Monday April 7 1:00 P.M.	PRESS SHOWING: FOUR DESIGNER COLLECTIONS By: Manush, Par Engsheden, Rosegarden, Ylva Liljefors. By invitation. Contact: 212-583-2552.	MADE IN SWEDEN	COUNSUL GEN. OF SWEDEN 600 PARK AVENUE
April 7-18	HOLIDAY MARKET IN NEW YORK		
Tuesday April 8 9AM-6:00 P.M.	BUYERS PRESENTATION: FOUR DESIGNER COLLECTIONS By: Manush, Par Engsheden, Rosegarden, Ylva Liljefors. Informal modeling. By appt. Contact: tonniedesign@telia.com or annika@poeform.com	MADE IN SWEDEN	BRYANT PARK HOTEL - LOFT 40 WEST 40 TH STREET
Tuesday April 8 11:30 A.M.	MEN'S WEAR DIVISION LUNCHEON & AWARD CEREMONY Cocktails. Lunch & program, Noon. Honorees: Sheldon Brody, Richard "Bo" Dietl, Mervyn Mandelbaum, Stuart C. Siegel. By invitation. Tickets: \$350. Contact: Marcy Frank, 836-1448; frankm@ujafedny.org	UJA FEDERATION	HOTEL PIERRE FIFTH AVENUE & 61 ST STREET
Tuesday April 8 12:00-2:00 P.M.	FALL 2003 COLLECTION LAUNCH & LUNCHEON By invitation. Contact: Marina Maher Communications, 485-6800.	COVER GIRL	PLACE TO BE ANNOUNCED
Tuesday April 8 7:00-9:00 P.M.	PREMIERE FALL 2003 Fashion Show & Cocktails to benefit American Friends of the Hermitage Museum. By invitation. Contact: Aros Communications, 953-5177. (Fax: 490-5733).	MAGGIE NORRIS COUTURE	CONSULATE GEN. OF RUSSIAN FEDERATION - 9 E 91 ST STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 8-10	<u>FRANKFURT</u> : TECHTEXTIL (Technical Textiles & Nonwovens). Contact: 49-69-7575-6712 ext 6179.		
Wednesday April 9 7:00 P.M.	28 TH ANNUAL MILLION DOLLAR BEAUTY BALL Cocktail Reception. Dinner & dancing, 8PM. Honorees: Donald J. Loftus, Pres. & CEO, Cosmopolitan Cosmetics; Gali Gordon, VP & DMM of Cosmetics, Macy's East. By invitation. Tkts: \$1200. Contact: 353-8168. (Fax: 353-8033).	MARCH OF DIMES	WALDORF-ASTORIA GRAND BALLROOM
April 10	<u>LOS ANGELES</u> : MADE IN SWEDEN Show at Consulate of Sweden. By inv; mardi.deveuve@consulateofsweden.org		
April 10-13	<u>FRANKFURT</u> : FUR & FASHION FAIR. Contact: 49-0-69-2426-35-0. (Fax: 49-0-69-2367-16).		
April 11-14	DESIGNERS AT THE ESSEX HOUSE (4/11-14: 247-0300) Prior to 4/11: Daniel Saxon, Exec. Dir., 310-657-6033		
April 12-16	MARK HEISTER (Fall II) (312-527-0422)	Essex House	Suite 701 247-0300
Wednesday April 13- April 27	29TH ANNUAL FLOWER SHOW: "THE WORLD OF FLOWERS" 30,000 varieties of plants & flowers. Events include: "Macy's Petacular," a pet bonnet competition, fashion shows, cooking demonstrations and celebrity appearances. For Info: 494-4495. (Closed Easter Sunday, 4/20)	MACY*S HERALD SQUARE	MACY*S HERALD SQUARE B'WAY & 34TH STREET
Wednesday April 16 12:00-2:00 P.M.	COSMO'S SWIMSUIT FASHION SHOW Contact: Sherri Rothman, 649-3277. Press: Susan Portnoy, 725-7029	COSMOPOLITAN MAGAZINE	SONY STYLE STORE - WINDOWS 550 MADISON AVE. (55 TH ST)
April 16	PASSOVER (Begins at sunset) -- Wednesday (April 17-24).		
April 18	GOOD FRIDAY		
April 20	EASTER SUNDAY		
Tuesday April 22-23 9:00-5:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. Complimentary. To the trade only. First come seating. Contact: 973-761-5598. (Fax: 973-761-5188). Email: Directionshow@aol.com or www.inprintsny.com	DIRECTION	PENN PLAZA PAVILION 401 SEVENTH AVE. (33 RD ST)
Tuesday April 22 7:30-11:30 P.M.	GEN ART STYLES 2003 Fifth Annual International Design Competition. Fashion show and presentation of finalists before a panel of celebrity judges. By invitation. Contact; 255-7300 x 503.	GEN ART	HAMMERSTEIN BALLROOM 311 WEST 34 TH STREET
April 22-23	DIRECTION: The Int'l Textile Design Show. Penn Plaza Pavilion. 401 Seventh Ave., 33 rd St. & Seventh Ave. Hrs: 4/22 & 4/23, 9-6PM. Contact: 973-761-5598 or Email: DIRECTIONSHOW@aol.com or www..directionshow.com		
April 22-23	PRINTSOURCE (Textile Design) at Penthouse Pavilion, Pennsylvania Hotel, 401 Seventh Avenue. Contact: 352-1005.		
Wednesday April 23 9:00-5:00 P.M.	NEW PRODUCT LAUNCH Editor appointments. By invitation. Contact: Alyssa Kautto, DeVries PR. 891-0459.	NOXZEMA	PLACE TO BE ANNOUNCED
Wednesday April 23-24 9:00-5:00 P.M.	ISAAC MIZRAHI FOR TARGET LAUNCH Daily. 4/23-4/24. By invitation. Contact: Debra Thom, Loving + Company, 213-3504.	TARGET	PLACE TO BE ANNOUNCED
April 24-27	<u>MAHON, MENORCA</u> : EURO-BIJOUX & ACCESSORIES. Contact: 34-971-360-313.		
April 25-26	MANHATTAN VINTAGE CLOTHING SHOW, Metropolitan Pavilion, 125 W18 th St. Hrs: 4/25, 1-7PM; 4/26, 10AM- 6PM. Tkts: \$20. Contact: 518-434-4312 or loty1@aol.com ; www.manhattanvintage.com ("Three Centuries of Shoes").		